

RESUME

ANNE
NESTLER

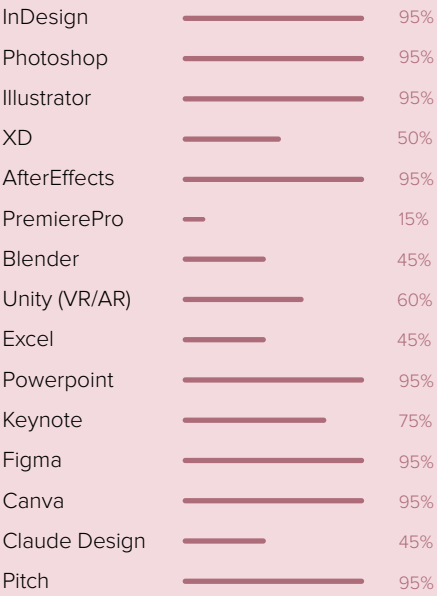
Berlin, Germany
+49 1736115318
Open to relocating to London

✉ nestler.annelena@gmail.com
🌐 www.annenestler.com
in Anne Nestler

LANGUAGE



SOFTWARE



SOFT SKILLS

Communication, Self-Directed,
Client Relations, Adaptability,
Project Management, Time Management,
Highly Organized, Art & Brand Strategy,
Cross-Cultural Collaboration

PROFESSIONAL EXPERIENCE

- Since 08/2024

Graphic Designer
Pentagram Design, Berlin, Germany

 - Designed brand identities, such as logo, brand guidelines, brand language and digital presence, including gallery and wayfinding design for the Dr. Hans Wuttke Foundation's venue in Venice; also designed the new logo for MYTHERESA, a leading global luxury fashion retailer.
 - Own the annual campaign visual (sujet) and print/digital materials for Wien Modern 38 2025 as project manager and main client contact; WM38 drew a record 34,455 visitors, up 8.5% YoY, with 85.6% occupancy and 41% of shows sold out.
 - Daily branding support for Star Alliance keeping brand consistency across 25+ carriers, the new website, lounge openings, events, and touchpoints from pylons to aircraft.
- Since 09/2023

Partner and Creative Director
CO:Design & Strategy, NYC, US

 - Co-founded this strategic design studio with 2 partners during my Master's; lead brand identity, marketing, social media and website design for clients including Sterrato Brewery, plus the studio's own brand.
 - Project manage engagements end-to-end, scoping, guiding contractors, and organizing client events and student workshops, while advising on strategy and design.
 - Grew the studio to profitability, with revenue up 210% from 2024 to 2025.
- 06/2023 - 09/2023

Creative and Sustainability Strategist
Marketplace of the Future, NYC, US

 - Designed the wayfinding system for NYC Climate Week's largest marketplace, sharpening attendee experience through detail-driven environmental graphics.
 - Developed event brand guidelines and led a multicultural social/website team (InDesign, Illustrator, Photoshop, Figma, Notion), growing Instagram followers by 1,662.
- 06/2023 - 08/2023

Design Strategist and Innovator
Together Agency, NYC, US

 - Conducted self-directed design research through audits, trend analysis, problem-solving
 - Proficiently communicated research findings through effective data visualization and presentations (Keynote, InDesign, Miro)
 - Implemented AI tools for visualizations, and social media post generation, resulting in a 27% improvement in project efficiency.
- 09/2021 - 07/2022

Producer and Designer
Luke Halls Studio, London, UK

 - Assisted project operations for the World Expo 2021, organizing shoots, and oversaw studio import/export while maintaining client contact and relations.
 - Contributed to the strategic planning of animations for the UAE 50th National Day, attracting over 5.6 million visitors.
 - Animated Rembrandt Paintings for Frameless Exhibition, a UK exhibition.

EDUCATION

- 08/2022 - 05/2024

MSc in Strategic Design and Management
Parsons School of Design, NYC, US

 - GPA 3.95 (First Class Honors)
 - Impact Entrepreneurship Minor (STEM Degree)
 - Recipient of Student Incentive Scholarship
- 09/2018 - 07/2022

BA (Hons) in Graphic and Media Design
University of the Arts London, UK

 - First Class Honors (GPA 4.0)
 - Diploma in Professional Studies (Industry Year)
- 08/2017 - 06/2018

Foundation in Art and Design
Ravensbourne University, London, UK

 - Upper Second Class Degree (GPA 3.7)

INTERNSHIP EXPERIENCE (PROFESSIONAL STUDIES)

- 06/2021 - 08/2021

Brand Designer
LoSiento Studio, Barcelona, Spain

 - Designed packaging for Mammafiore and Partida Creus brands
 - Planned wayfinding, website and product design for Antigua Casa Buenavista.
- 01/2021 - 04/2021

Marketing and Communication Intern
Robert Bosch GmbH, Stuttgart, Germany

 - Led Bosch's rebranding efforts, including logo redesign, promotional materials and presentations (InDesign, Illustrator, PowerPoint).
 - Organized the 2,800-attendee, 50+ exhibitor Virtual Battery Exhibition
 - Mentored marketing interns facilitating their integration into the company.
- 09/2020 - 12/2020

UX/UI Designer and Design Researcher
Mercato Metropolitano, London, UK

 - Conducted data analysis and stakeholder interviews (Wix, Figma, Illustrator), lifting website user interaction by 50%
 - Guided startups on brand strategy and online presence.